

STUDENT RECRUIT

ALUMNI RELATIONS

Quanta Learns

Quanta learns from student data and interactions to understand what will resonate most with each individual.

- Academic interests
- Student life opportunities
- Geographic considerations
- Athletics pursuits
- Financial aid needs

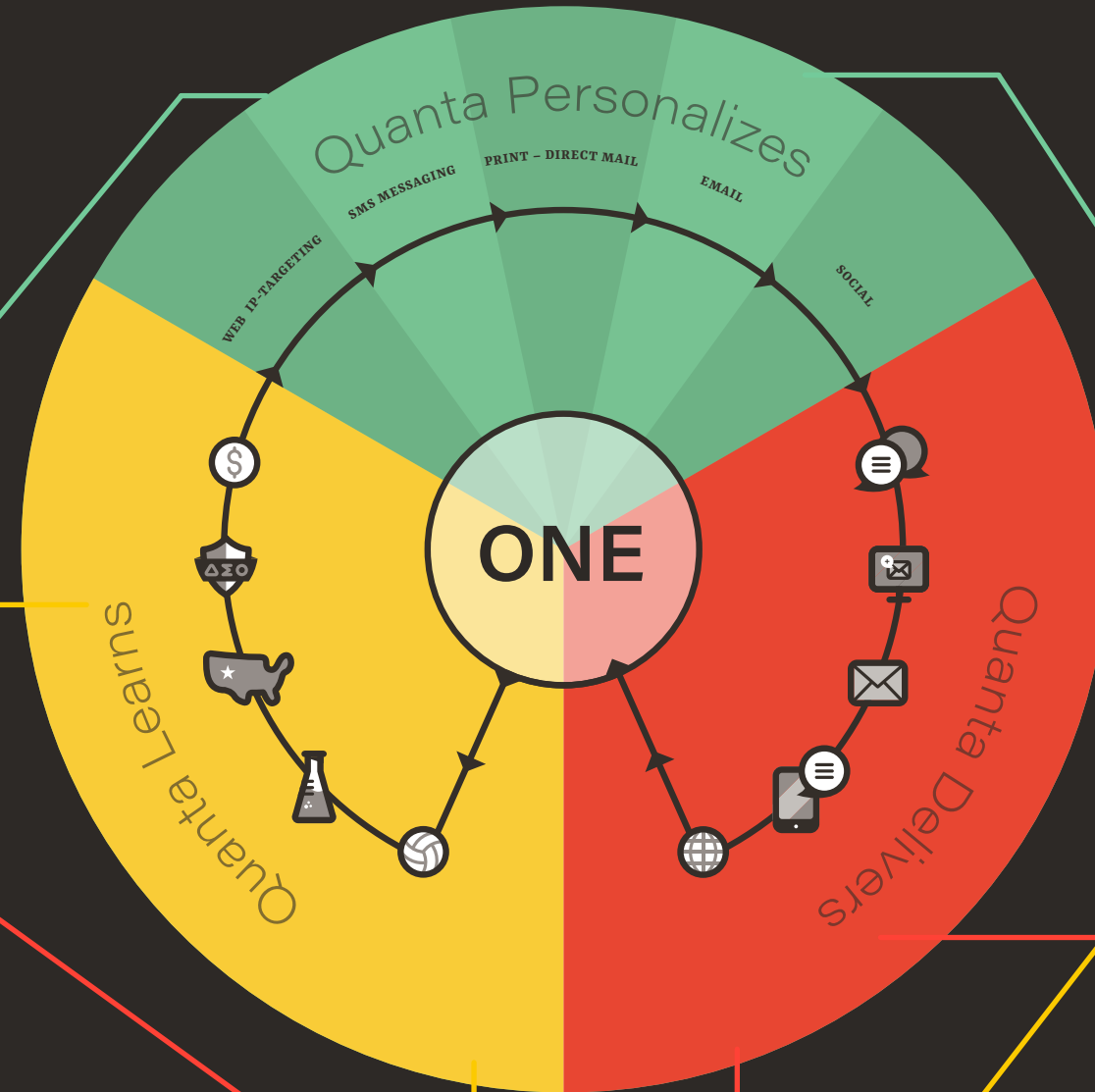
Quanta Personalizes

Quanta personalizes your recruitment campaign with messaging and graphics that relate to the student's individual interests.

Quanta Delivers

Quanta sends personalized recruitment messages from within the campaign automatically, reaching and updating every time a student engages to drive them to enroll.

- Web/IP-targeting
- Email
- SMS message
- Social
- Print/Direct mail



Quanta Learns

Quanta learns from alumni data and past interactions to understand what will resonate most with each alumnus.

- Academic Degree/Major
- Donation History
- Professional Status
- Student Life & Athletic History
- Geographic considerations

Quanta Personalizes

Quanta personalizes your fundraising campaign and stewardship programs with messages and graphics that relate to alumni's individual interests.

Quanta Delivers

Quanta engages alumni with personalized messages from each campaign automatically, reacting and updating every time an alumnus engages with you. Allowing you to develop a deeper understanding of your alumni community and target their preferred communication channels.